

40 000 COPIES
from Durban to Zinkwazi

RATE CARD 2011 excluding VAT

5X2

Once off	R525.00
4 issues	R457.00
8 issues	R405.00
12 issues	R337.00
24 issues	R285.00

*Rate per issue excluding VAT
includes full colour*

15X2

Once off	R1575.00
4 issues	R1372.00
8 issues	R1215.00
12 issues	R1012.00
24 issues	R 855.00

*Rate per issue excluding VAT
includes full colour*

10X3

Once off	R1575.00
4 issues	R1372.00
8 issues	R1215.00
12 issues	R1012.00
24 issues	R 855.00

*Rate per issue excluding VAT
includes full colour*

10X2

Once off	R1050.00
4 issues	R 915.00
8 issues	R 810.00
12 issues	R 675.00
24 issues	R 570.00

*Rate per issue excluding VAT
includes full colour*

The Bugle
REGIONAL LIFESTYLE MAGAZINE

15X3

Once off	R2362.00
4 issues	R2059.00
8 issues	R1822.00
12 issues	R1519.00
24 issues	R1282.00

*Rate per issue excluding VAT
includes full colour*

1/4 PAGE

Once off	R3780.00
4 issues	R3294.00
8 issues	R2916.00
12 issues	R2430.00
24 issues	R2052.00

*Rate per issue excluding VAT
includes full colour*

1/2 PAGE

Once off	R7560.00
4 issues	R6588.00
8 issues	R5832.00
12 issues	R4860.00
24 issues	R4104.00

*Rate per issue excluding VAT
includes full colour*

FULL PAGE

Once off	15960.00
4 issues	13908.00
8 issues	12312.00
12 issues	10260.00
24 issues	8664.00

*Rate per issue excluding VAT
includes full colour*

COST PER COLUMN CM

Once off	R52.50
4 issues	R45.75
8 issues	R40.50
12 issues	R33.75
24 issues	R28.50

*Rate per issue excluding VAT
includes full colour*

**Full page =
38cm x 8 columns
1 column = 3.2cm**

*Prices include 16.5%
agency Comm*